



OMG EDUCATION

EDUCATION & INTERVENTION

for London's disengaged
& hard to reach youth

“

**THE BLACK AND ASIAN
UNEMPLOYMENT RATE
IN THE UK IS MORE
THAN DOUBLED.**

”

Source: ONS - 2022 - 7.7%
for BAME and 3.5% for White Workers



ABOUT OMG EDUCATION

OMG Education (Trademark of One Miah Group, OMG Foundation and OMG Training & Development) helps young people in London with troubled pasts to learn skills and re-integrate into society.

We are one of London's foremost providers of educational support for young people of Black, Asian and Minority Ethnic (BAME) heritage, who are at risk of dropping out of education or being recruited into gangs.

Our team of teachers and mentors provide training and support to get

young young people on a positive course to employment.

To date, over 500 young people have enrolled in our innovative training programs and we've provided mentorship for over 400 people who were at risk of becoming NEET (Not in Education, Employment or Training).

OUR MISSION

“

**TO POSITIVELY IMPACT THE LIVES
OF YOUNG PEOPLE THROUGH
EDUCATION, TRAINING AND MENTORSHIP.
WE STRIVE TO PROTECT THEIR RIGHTS,
REDUCE DISADVANTAGES, AND HELP
THEM FACE THE CHALLENGES OF LIFE.**

”



HOW IT STARTED



I set up the organisation to help and support young people. As I was a young person from a disadvantaged background I am able to understand what a young person goes through on a day to day basis.

Jamal Miah set up OMG Education in 2019 with the aim of supporting young people, by empowering them through personal development and education. From a disadvantaged background himself, he understands what young people go through on a day to day basis. Jamal's career began in the Music

Industry, where he owned his own recording studio and record label. He now uses his vast experience and connections in the music and entertainment industry to help young people build confidence, get creative and gain the skills to begin an exciting career.

**I UNDERSTAND
WHAT YOUNG
PEOPLE GO
THROUGH ON A
DAY TO DAY BASIS.**

Jamal Miah - Founder

“

**SINCE THE START OF THE PANDEMIC,
UNEMPLOYMENT FOR BAME WORKERS
HAS RISEN AT THREE TIMES THE SPEED
OF THE UNEMPLOYMENT
RATE FOR WHITE WORKERS...**

**THERE HAS NEVER BEEN A MORE
IMPORTANT TIME TO SUPPORT YOUNG
LONDONERS TO HELP THEM ENTER THE
WORKPLACE AND STAY AWAY FROM GANGS.**

”

OUR LEARNERS

The Groups We Help

We proactively work with young people of BAME heritage who are 'at risk' or have dropped out of education.

- **Alternative Provision for 14 - 16 year olds who are not achieving their potential in formal education** and are at risk of permanent exclusion - We support them to reintegrate back to mainstream education.
- **Study Programme for 16 - 18 year olds who are at risk of being recruited into gangs:** Our intensive 35-week programme help keep these 'at risk' young people away from a life of crime.
- **Adult Education Budget for 19 - 24 year olds identified as NEET** (Not in Education, Employment or Training): Our AEB program provide these young people with a new direction in life and teaches them a formal qualification in Music Technology or Business and Enterprise/Administration.



OUR PROGRAMMES

- **Mentoring** - For young people identified as at risk of becoming NEET: The mentoring program aims to get these young people on a positive path towards employment and away from gang culture, crime and drugs.
- **Personal Social Development Workshops** - Delivered through our school partners, we teach a program of personal development to young people who are at risk of being permanently excluded.
- **Through the Gate** - We provide support for Young People up-to and following their release from prison. Ensuring each young person has a resettlement plan following release and connecting them with relevant training opportunities



OUR STUDY PROGRAMME

We currently offer 35-week study programme for applicants who are NEET (Not in Education, Employment or Training).

→ **Business and Enterprise/Administration:**

For applicants with an interest in the creative industries. We provide a level 1 vocational qualification in Business and Enterprise/Administration and foundational Maths and English qualifications.

→ **Music Technology:**

For applicants who are interested in pursuing a music career. We teach functional skills and provide industry experience. Trainees will graduate with a level 2 vocational qualification in Music Technology and foundational maths and English.

After successfully completing any of our programs, all of our learners receive 6-months of ongoing mentorship to ensure they stay on a positive path.



OUR TRAINING

Why Training in Music and Film?

We use our learner's passion for music and film as a gateway to provide them with the vocational skills they need to find formal work. →



“MUSIC AND FILM ARE TWO OF THE MOST INFLUENTIAL TOOLS FOR ENGAGING WITH YOUNG PEOPLE. SO WE GIVE THEM SOME OF WHAT THEY WANT (RECORDING STUDIO TIME, TECHNICAL EDITING SKILLS, E.T.C) AND THEN WE GIVE THEM WHAT THEY NEED (MATHS AND ENGLISH VOCATIONAL QUALIFICATIONS AND EMPLOYMENT SKILLS.”

Kaya Osbourne - Youth Development Tutor

OUR IMPACT



400+

We've helped over 400 NEET individuals gain their first formal qualification



400+

We've mentored over 400 young people, helping them stay in education and away from gangs



200+

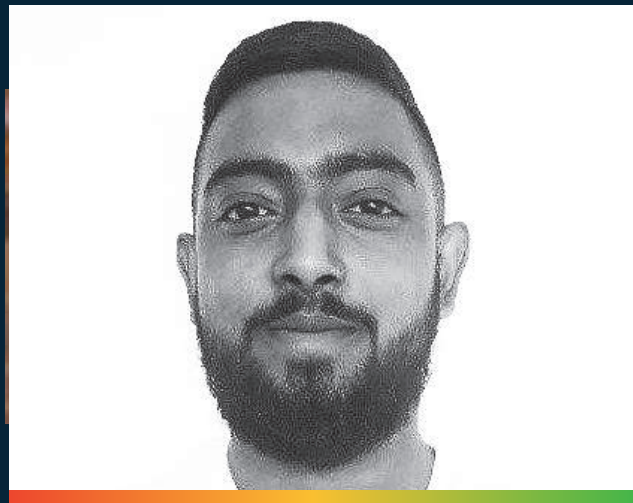
We've helped 200+ ex-offenders re-integrate into society and find meaningful work

“

**OMG EDUCATION
HAVE HAD A
TRANSFORMATIONAL
IMPACT WITHIN
YOUTH COMMUNITIES
IN TOWER HAMLETS
AND SURROUNDING
LONDON BOROUGH'S,
HELPING THOUSANDS
OF AT-RISK YOUTHS
ACHIEVE
QUALIFICATIONS
AND STAY AWAY
FROM GANG CULTURE.**

”

SUCCESS STORIES



SAMIUL SHEIKH
Outreach and Development Worker

I first started as a student on the OMG Music and Film Traineeship as I left school with nothing and was hanging around negative people. I then became an apprentice with OMG and Now I am a fully qualified Youth Worker.

My role at OMG includes liaising with referees, contributing to the study programme, and assisting tutors within their session. However, my main role is helping to recruit our next generation of students, guiding and mentoring them throughout the programme and life at OMG.

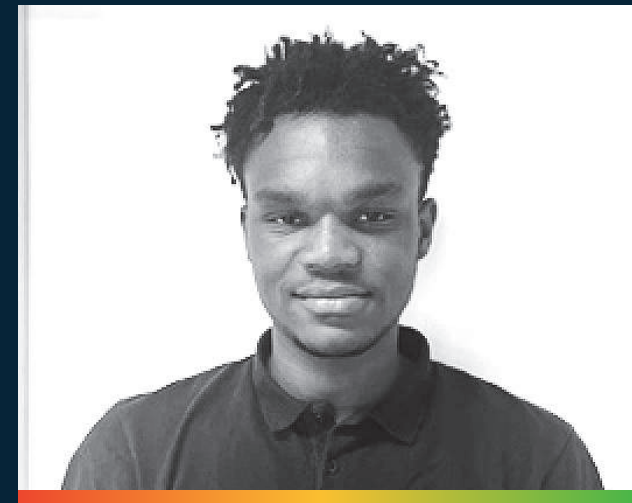


EPHRAIM OWUSO
Student

Ephraim joined OMG in 2021/22 for a one year Music and Events Management course.

The time at OMG was critical for Ephraim as other than a gaining practical experience in recording, mixing and mastering and performing his music, he also gained personal and social skills that changed the way he sees himself.

"Before OMG I didn't have the confidence to say my opinion in group settings and would fall to peer pressure, now I found my voice and I can say what I think without fear". [Click to watch](#) →



GREAT MOWOE
Student

Great joined OMG for L1 14 weeks Music course in 2022.

During his short time at OMG Great was able to overcome learning barriers and low self confidence that would prevent him from learning and achieve.

"Ever since I was a kid in class I'd feel like I'm dumb but OMG helped me realise that I can learn anything I want if I just focus and believe in my self".

Great is now studying a L1 Business course at OMG and receiving career advice to go to university.

“ DESPITE MAKING UP ONLY 13% OF LONDON'S TOTAL POPULATION, BLACK LONDONERS ACCOUNT FOR 45% OF LONDON'S KNIFE MURDER VICTIMS, 61% OF KNIFE MURDER PERPETRATORS AND 53% OF KNIFE CRIME PERPETRATORS. ”

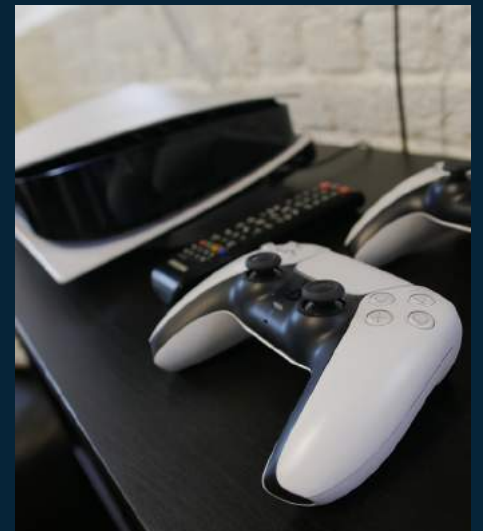
Mayor of London - 2022

OUR FACILITIES

We have 11 full-time staff who lead our training, mentorship and school outreach programs. We have a multi-room learning and developing facility in Tower Hamlets, where we run our group programs and individual mentorship sessions, complete with:

- **Classrooms**
- **3 x Professional-Grade Music Recording studios**
- **Film Editing suite**
- **Mentoring and Wellness Rooms**
- **Sport and Entertainment facilities**

We also have partnerships with gatekeeper organisations and youth offending teams, all of whom identify a constant stream of young people to take part in our programs. Demand for our critical service outstrips our current resources, and we're forced to proactively select the young people who will most benefit from our services.



OUR EVENTS

Special Events

Drawing on our connections in the music and creative industries, we hold regular events with influential and inspirational public figures who donate their time and talents to help us create opportunities for our learners, whilst raising vital funds to continue our work.

→ **The Give Back Concert:**

An annual concert that is organised and operated by young people who have been through our programs, providing real life work experience and inspiring others with their first live music experience in a safe space. [See the Video](#) →

→ **Celebrity Football and Basketball Matches:**

Utilising the sports facilities at our Tower Hamlets premises, we host regular matches with performing artists and professional sportspeople who often join us to support and inspire the youth. [See the Video](#) →



**THE GIVE BACK
CONCERT 2022
TAKES PLACE AT
MUMBAI SQUARE,
7 MIDDLESEX
STREET
SPITALFIELDS
LONDON E1 7AA
**ON THE 2ND
NOVEMBER****

These days serve multiple purposes:

- **Bringing young people together to overcome differences and learn teamwork and communication**
- **Exercise and teamwork**
- **Inspiring them through workshops and talks**

THE TALENT

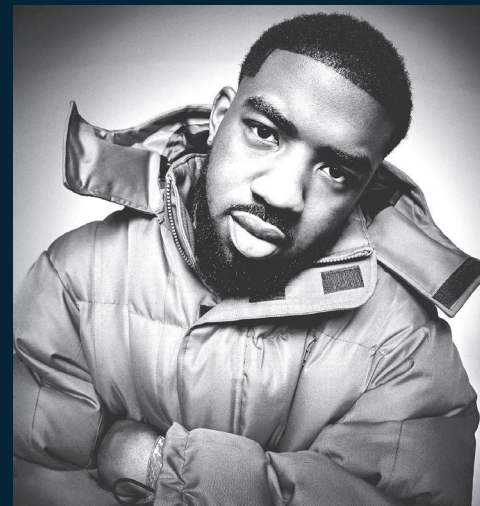
A small selection of the world-class talent that has donated their time to entertain and inspire our youth.



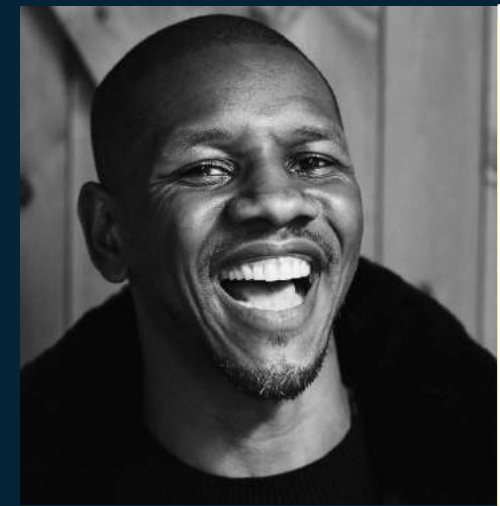
CHARLIE SLOTH
1.1m followers



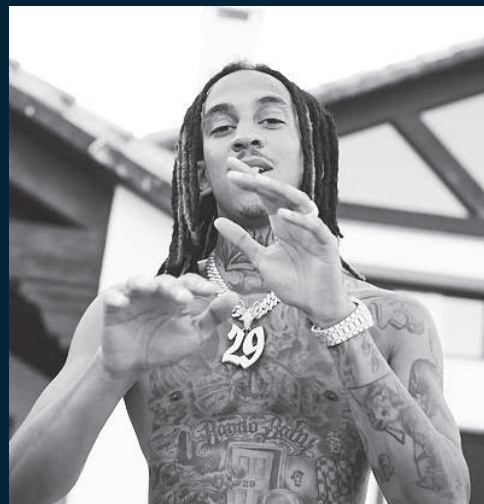
CHIPMUNK
552K followers



TION WAYNE
924K followers



GIGGS
1.1M followers



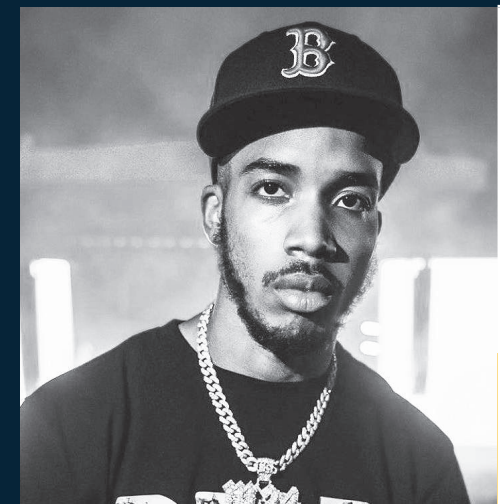
YOUNG ADZ
896K followers



ASHLEY WALTERS
689K followers



KANO
774K followers



M24
329K followers

OUR VISION

TO BE RECOGNISED AS THE PREMIER ORGANISATION FOR EDUCATION, TRAINING, AND MENTORSHIP OF THE YOUTH, AND KNOWN FOR ITS EXCELLENCE IN TEACHING AND LEARNING.

OMG wants to be a leader in youth development in the entertainment and art industry and support more young people (12-25-year-olds) from all over London. Currently, we work with 260 young people, for which we have funding; we work with an additional 100 young people each year, and OMG invest its profits to help as there is no funding for them.

With the sponsorship it will help with our operational cost, staffing, facilities, and have more fun and engaging activities for young people. Our aim is to support 1000 young people every year.

We would also want to be able to put on our annual event The Give Back concert on a much bigger platform/venue with the scope to turn it in to a Community festival.

OUR SUPPORTING PARTNERS



CROYDON



UK YOUTH



PARTNERSHIP OPPORTUNITIES

OMG Education has established a highly effective formula for re-engaging hard to reach youth and providing career paths for NEET individuals.

**WE ARE NOW SEEKING PARTNERS TO HELP US
INCREASE OUR IMPACT IN THE COMMUNITIES
WE SUPPORT AND CHANGE THE LIVES OF
OVER 500 YOUNG PEOPLE.**

PARTNERSHIP OPPORTUNITIES FOR CORPORATES

An opportunity to make a life changing impact in the lives of London's hard to reach youth.

- **Fulfil CSR objectives (Diversity and Equality, Black empowerment, Routes to Employment)**
- **Opportunity to develop bespoke training programs**
- **Positive PR**
- **Provide real life work experience**
- **Mentoring opportunities for your staff**
- **Recognition across all OMG Education digital and social channels**



PARTNERSHIP OPPORTUNITIES FOR BRANDS

An opportunity for brands to show solidarity with black and marginalised communities, through brand exposure at our major events and year round recognition across our digital channels:

- **Audio Partner:** Help us train the next generation of youth musical talent by providing funding and equipment for our studios.
- **Technical Partner:** Enable talented producers and directors to hone their craft by providing pro-level equipment for our studios.
- **Connectivity and Streaming:** Help underrepresented talent find their audience and speak to the masses.
- **Fashion and Sportswear:** Gain access to the demographic at the heart of youth culture and tap into a wealth of creative excellence to feature in your brand campaigns.
- **Food and Drink:** Partner with us to deliver special events for our community and create unique and engaging content.
- **Equipment for our studios.**



PLEASE DO GET IN TOUCH

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PHONE LINES ARE OPEN

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